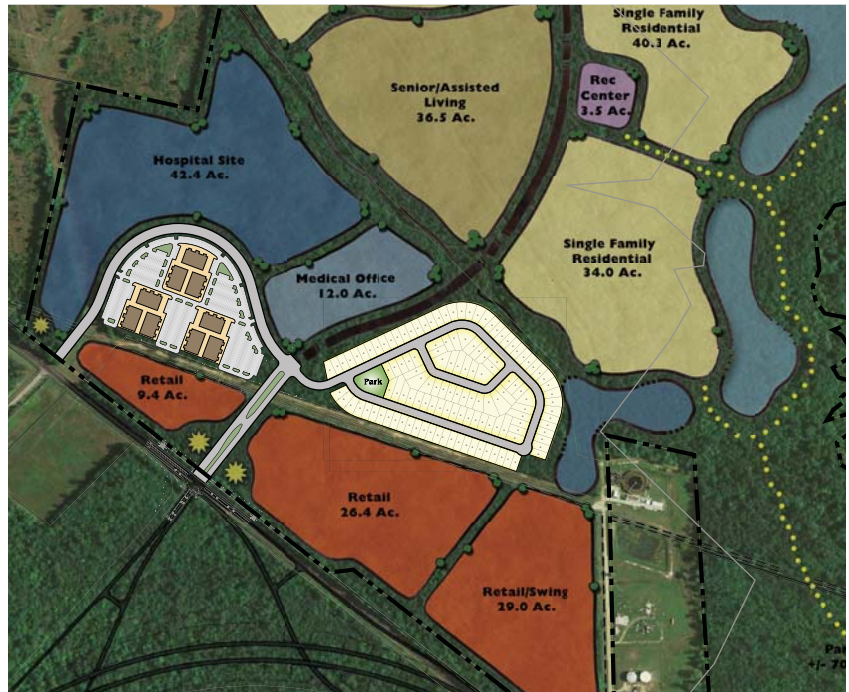


# 2010 Retail Market Profile | Cleveland, Texas



## :: Cleveland, Texas

Cleveland is a firmly established historical community located approximately 40 miles northeast of Houston, at the intersection of U.S. Highway 59 and State Highway 105, in Liberty County. Situated on U.S. Highway 59, Cleveland offers a strong business and educational base with excellent access to Houston and Conroe – all packaged in an attractive rural atmosphere. Cleveland enjoys a community population of approximately 8,000 and a retail trade area population of more than 76,500 persons.

### Community Highlights

- Located approximately 40 miles northeast of Houston and 22 miles east of Conroe
- Situated at U.S. Highway 59/State Highway 105
- Traffic Counts exceed 34,000 cars per day on U.S. Highway 59
- Community population of 7,981 (2010)
- Retail Trade Area population of 76,567 (2010)
- 700+ acre mixed-use development planned
- Regional medical destination
- State Highway 105 Bypass to provide additional development opportunities

August 2010. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 662.844.2155



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Prepared by **TheRetailCoach®**



:: Retail Trade Area Map | Cleveland

## Demographic Profile

2010 Estimated Demographics	Cleveland	RTA
Population	7,981	76,567
Projected Population Growth (2010-2015)	2.16%	11.25%
Race Classification (%)		
White	56.13	81.45
Black or African American	24.28	5.62
Other	19.59	12.93
Hispanic Origin	28.51	17.98
Average Household Income	\$47,065	\$57,898
Per Capita Income	\$16,930	\$19,807
Median Age	33.84	33.42
Households	2,774	25,946
Projected Household Growth (2010-2015)	2.05%	11.00%
Associates Degree and Above	11.60%	11.94%

